



Order / Rev: 37787  
 Alt Order #: 08890000  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Patriot Majority  
 Product Desc: Issue  
 Estimate: 2278  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00		0.00			
E 3	8	11/04/12	11/04/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
UNLV GAMETIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$550.00		0.00			
E 4	8	10/30/12	11/05/12	Live w/Kelly Live w/Kelly	CM	9-10a MTWTF--	:30	1	\$2,300.00	LV1	0.00	NM	1	\$2,300.00
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$2,300.00		0.00			
E 5	8	10/30/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$2,000.00		0.00			
E 6	8	10/30/12	11/05/12	Ellen Ellen	CM	3-4p MTWTF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$2,500.00		0.00			
E 7	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,500.00		0.00			
E 8	8	10/30/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$3,000.00		0.00			
E 9	8	11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun (5:00 PM-5:30 PM)	CM	430-530p, 630-7p -----S	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 10	8	11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun (6:30 PM-7:00 PM)	CM	430-530p, 630-7p -----S	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 11	8	10/30/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F (11:00 PM-11:35 PM)	CM	11-1135p MTWTF--	:30	2	\$5,000.00	LV1	0.00	NM	2	\$10,000.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$5,000.00		0.00			
E 12	8	11/03/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS				2	\$2,500.00		0.00			
Totals												16	\$43,550.00	